



AUGUST 2020 - ISSUE IX

THE CALIFORNIA ASSOCIATION OF LATINO  
SUPERINTENDENTS AND ADMINISTRATORS

THE OFFICIAL CALSA NEWSLETTER



## Message from our First-Ever Women Co-Executive Directors!



Dear CALSA Familia,

With excitement, we accepted the position of Co-Executive Directors for the California Association of Latino Superintendents & Administrators (CALSA) in early August. We would like to thank the Board of Directors for the appointment and their trust in us to serve this dynamic organization as the first female Co-Executive Directors.

Throughout our administrative careers, we have leaned on CALSA as our professional "*Familia*." We each have served CALSA as Regional Representatives, former presidents, and mentors in our Mentoring Program. CALSA strongly aligned with our mission and passion for

improving the quality of education for our *Latinx* students by providing leadership in building the capacity of administrators who serve the 3.3 million *Latinx* students in California public schools.

As Co-Executive Directors, we will seek opportunities to grow our organization and work cooperatively with other state and national educational organizations to promote and advocate for quality public education and provide exemplary learning sessions for our membership.

As former Superintendents, we know that time is of the essence, and we feel the urgency of the current crisis in California. Thus, we have hit the ground running and began to engage with our statewide partners to be a united voice for systemic racism. As we forge our new journey with the CALSA *familia*, we share a valuable nugget of wisdom, as said by Cesar Chavez; "We cannot seek achievement for ourselves and forget about progress and prosperity for our community...Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and our own."

Building on our CALSA Summer Series's overwhelming success, CALSA is getting ready to launch invaluable professional development webinars and virtual regional events to stay connected, engaged, and inspired!

Check out the **Upcoming Events Tab** below to reserve your spot for our upcoming virtual events! Contact your Region Director if you are interested in establishing a CALSA Chapter!

We look forward with great anticipation to connecting with our partners and members in this new school year.

Sincerely,

Martha L. Martinez

Ofelia Ceja-Lariviere

CALSA Co-Executive Directors  
Martha L. Martinez & Ofelia Ceja-Lariviere  
[executive.director@calsa.org](mailto:executive.director@calsa.org)

**Become a CALSA Member Today!**

## Message from the CALSA President



### **CALSA President, Ivan Chaidez, shares recent CALSA accomplishments**

I hope the start of this school year has treated you well, despite the many challenges we are facing. The conditions we are in are unlike any other year: a global pandemic, battling systemic racism, California wildfires, inadequate funding for education, to name a few challenges.

These may seem like insurmountable circumstances, but the entire CALSA familia is committed to supporting our students, our families, and our communities. I am in the heavy-lift with you! In the words of the great Cesar Chavez, "We draw our strength from the very despair in which we live. We shall endure!"

[Click Here to Read More](#)

## CALSA Welcomes Executive Leadership Group!

**The CALSA Executive Leadership Group aims to build reflective leadership in an inspiring and encouraging/safe setting!**

The California Association of Latino Superintendents & Administrators (CALSA) and Future Management Systems (FMS) are pleased to announce Cohort 2 for FMS' Executive Leadership Groups to CALSA members and non-members for the Fall of 2020. The themes of this program focus on reflective leadership and intra/interpersonal skills within a unique professional learning community where deeper conversations enrich self understanding and personal performance. Space is limited and cost is discounted for CALSA members.

*"CALSA's Executive Leadership Group has provided both professional networking and learning on a variety of right time topics as we navigated many new challenges entering the pandemic. It was highly supportive and inspirational to have key expert advice as well as having the opportunity for deep, reflective conversations with colleagues from across Northern California. It was validating to hear colleague's questions and concerns that were similar to mine, and then problem-solve together to support student success in our school districts. The practical tools and leadership skills I gained from the ELG has definitely helped me continue to grow as an equity leader."*

**-Roxane Fuentes, Ed.D., Superintendent of Schools, Berryessa Union School District**

[Download the Flyer Here](#)

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# THANK YOU TO THOSE WHO SUBMITTED THEIR PHOTOS!!



We extend our thoughts and prayers to all our colleagues who are working through these unique and challenging times. We believe in you and our collective efforts to address our situations, lead with resiliency, and support our familia. **Stay positive!** Now is a time we should inspire hope, strength and the belief that we will get through this, together. #CALSAFamilia

## UPCOMING CALSA VIRTUAL EVENTS

School's In! Superintendents Share Early Lessons Learned

# SCHOOL'S IN!

SUPERINTENDENTS SHARE EARLY LESSONS LEARNED

SEPTEMBER 3, 2020 | 4:00 – 5:00 PM | REGISTER TODAY: <https://bit.ly/31qAScB>

Please join ACSA and CALSA in a conversation with Superintendents from Northern, Central and Southern California as they share their heroic efforts, experience and lessons learned during the first three weeks of the 2020-21 school year during the pandemic.

Be part of the conversation! We encourage you to submit your questions by clicking here: <https://forms.gle/Ekjm3VjTAWQUVjhLA>



Dr. Vincent Matthews  
San Francisco USD



Mr. Martín Macías  
Golden Plains USD



Dr. Sandra Lyons  
Palm Springs USD

Brought to you by:  

Thursday, September 3, 2020

4:00- 5:00 p.m.

Click [HERE](#) to Register!

Be part of the conversation & submit your questions [here](#)!!

Please join ACSA & CALSA in a conversation with Superintendents from North, Central and Southern California as they share their heroic efforts, experience and lessons learned during the first three weeks of the 20-21 school year during the pandemic.

## SAVE THE DATE:

### CALSA Superintendents' Circle

Hosted by: Dr. Rich Malfatti, Zandra Jo Galvan, and Dr. Edgar Lampkin



**SUPERINTENDENTS' Circle**  
**SEPTEMBER 10**  
**4:00 - 5:30 PM**

**MODERATORS:**  
DR. RICH MALFATTI  
RETIRED  
SUPERINTENDENT  
MRS. ZANDRA GALVAN  
SUPERINTENDENT  
GREENFIELD USD  
DR. EDGAR LAMPKIN  
SUPERINTENDENT  
WILLIAMS USD

JOIN RESPECTED SUPERINTENDENTS IN A TRUSTWORTHY SPACE AS THEY DISCUSS CRITICAL TOPICS CHALLENGING TODAY'S EDUCATIONAL LEADERS.

REGISTER LINK COMING SOON!  
\*Please note: The Superintendent Circle will be held in an inner-circle of confidence.



Thursday, September 10, 2020

4:00 - 5:30 p.m.

Registration Link Coming Soon!

Gather with our professional and trusted learning community as they aim to enrich and engage

## Can I Share How I Really Feel?

### Superintendent's Forum

A Safe Place for Powerful Conversations for Superintendents, By Superintendents



**CAN I SHARE HOW I REALLY FEEL?**  
**SUPERINTENDENTS FORUM**  
A SAFE PLACE FOR POWERFUL CONVERSATIONS FOR SUPERINTENDENTS, BY SUPERINTENDENTS

**SEPTEMBER 15TH**  
**1:00 - 2:30 PM**

Facilitated by Dr. Robin Avelar La Salle  
AUTHOR OF SHATTERING INEQUITIES AND FOUNDER OF GRENDA EDUCATION

Superintendents Jerry Almendarez and Dr. Terrence Davis will lead our discussion!



FOR MORE INFORMATION CONTACT: [CALSA@ED-LINK.ORG](mailto:CALSA@ED-LINK.ORG)

Tuesday, September 15, 2020

1:00 - 2:30 p.m.

Click [HERE](#) to Register!

Superintendents Jerry Almendarez and Dr. Terrence Davis invite you to an initial conversation to provide

Superintendent's from across California.

Build, reflect, and refine your leadership skills with the CALSA Superintendents' Circle. The CALSA Superintendents' Circle is committed to providing a trustworthy, collaborative, and informative space where California leaders and beyond can lean in on hot-button topics.

Learn from California education leaders like Dr. Richard Malfatti, Retired Superintendent; Mrs. Zandra Jo Galvan, Superintendent of Greenfield Union School District; and Dr. Edgar Lampkin, Superintendent of Williams Unified School District. Invaluable resources and feedback could be given to those interested parties anonymously without specific reference to superintendents or districts.

input on a new forum for CA Superintendents. This forum's name: *Can I Share How I Really Feel: A conversation- among superintendents - about injustice, equity, and how we will be better*, says it all.

We endeavor to create a space where superintendents from across the state can convene to engage in the courageous conversations that will be critical to dismantling institutional racism in our respective districts. All superintendents who choose to participate will have a voice in how the conversation and the learning are designed.

Join us! We will convene via Zoom [here!](#)

## *El Grito De San Diego!*

CALSA San Diego Virtual Social



**Wednesday, September 16, 2020**

5:00 - 6:00 p.m.

Click [HERE](#) to Register!

**Calling all San Diego Area Superintendents, Administrators and Aspiring Administrators!!**

Join California Association Latino Superintendents and Administrators for an opportunity to meet other like minded San Diego area leaders. You will hear from local CALSA leaders, learn about CALSA and how together we can support one another through our CALSA network.

Invite your San Diego area friends and colleagues! Let's show them what the #CALSAFamilia is all about!

## **Educational Triad Webinar**

A Conversation Around Practical Strategies When Working With Families During COVID



**Wednesday, September 30, 2020**

11:00 - 12:00 p.m.

**Registration Link Coming Soon!**

Gain practical strategies for working with parents to support the remote learning process as well as obtain resources for reaching, teaching, and supporting families during an era of the uncertainty and unknown!

**Panelists include:**

- Jaime Carias, Civic Engagement Coordinator, USC Annenberg School for Communications and Journalism
- Dr. Victor Rios, Associate Dean of Social Sciences and Professor of Sociology, UC Santa Barbara
- Dr. Costa Aguilar, Assistant Superintendent of Educational Services, Merced UHSD
- Stephanie Castellanos, Director of Talent,

## CALSA CORE PARTNER CORNER



For more than 20 years, Orenda Education (formerly Principal's Exchange) has been a thought partner for districts and schools seeking innovative, practical, and effective solutions that accelerate learning and achievement.

Our mission is to empower administrators and educators – from the district boardroom to the

school classroom – with the strategies, tools, and training to ensure every student receives a premium education that prepares them for success in and beyond college.

**CHECK OUT DR. ROBIN AVELAR LA SALLE DISCUSS SHATTERING INEQUITIES [HERE!](#)**

Should you have any questions, please contact:

**Genny Cadena**

Director of Education Partnerships

Cell: 562.412.9685

Email: [genny@orendaed.org](mailto:genny@orendaed.org)

### An EXCLUSIVE Special Offer for California Association of Latino Superintendents and Administrators!

**GRAND CANYON**  
UNIVERSITY™

*There has never been a better time to take the next step!!*

Grand Canyon University (GCU) is a premier private Christian university located in the heart of Phoenix. GCU

offers the most experienced leadership in delivering online degrees. Join our innovative digital classroom and connect with faculty and other students, while enjoying complete access to our vibrant campus community.

As members of California Association of Latino Superintendents and Administrators, you are eligible for a **10% scholarship off tuition**. Or if you are a spouse of an member\*\*, or a parent of a student† you are eligible for a **5% tuition discount**. Additionally, if you are employed as classified staff or paraprofessionals‡ through CALSA, you are eligible for a **15% scholarship off tuition**. In addition, GCU awards 3, \$5000 scholarships to CALSA members each year.

Interested in learning more about pursuing a degree from GCU? Check out [www.gcu.edu/calsa](http://www.gcu.edu/calsa) or contact:

**Cameron Whitcomb, MS**

Director of Field Operations

602-639-6758 Direct

[cameron.whitcomb@gcu.edu](mailto:cameron.whitcomb@gcu.edu)

