



APRIL 2020 - ISSUE VIII

THE CALIFORNIA ASSOCIATION OF LATINO
SUPERINTENDENTS AND ADMINISTRATORS

THE OFFICIAL CALSA NEWSLETTER



Message from the CALSA Board of Directors

As we continue to navigate our way through this unprecedented time and deal with extraordinary challenges, we are committed to keeping you informed and updated on the steps we are taking to manage through the COVID-19 pandemic.

The health, safety, and well-being of our CALSA members remain our highest priority. No doubt, these times have imposed many unique hardships on our members, organization, families, and our friends; however, we are also inspired by the compassion, resiliency, and the human spirit that has surfaced all around us.

Thank you for being there with us. We are here for you.

Like many of you, we've been working around the clock to adapt to this new landscape. We are looking at our procedures and policies, how we take care of our members, keep our organization running, and ultimately support our CALSA Familia. We are committed to bringing you best practices through our various channels and platforms. Stay tuned for Virtual CALSA learning opportunities, career coaching, and other opportunities. Please help us by supporting our organization that is committed to supporting you!

CALSA is still accepting applications for the 2020-2022 Mentoring Program, Cohort #17! Click [here](#) to apply. Please submit your application by **Thursday, April 30, 2020**. Open for administrators at all district levels, you must be an active CALSA member to apply. Contact Dr. Juan Manuel Santos at juan-manuel-santos@live.com for more information on requirements and submissions.

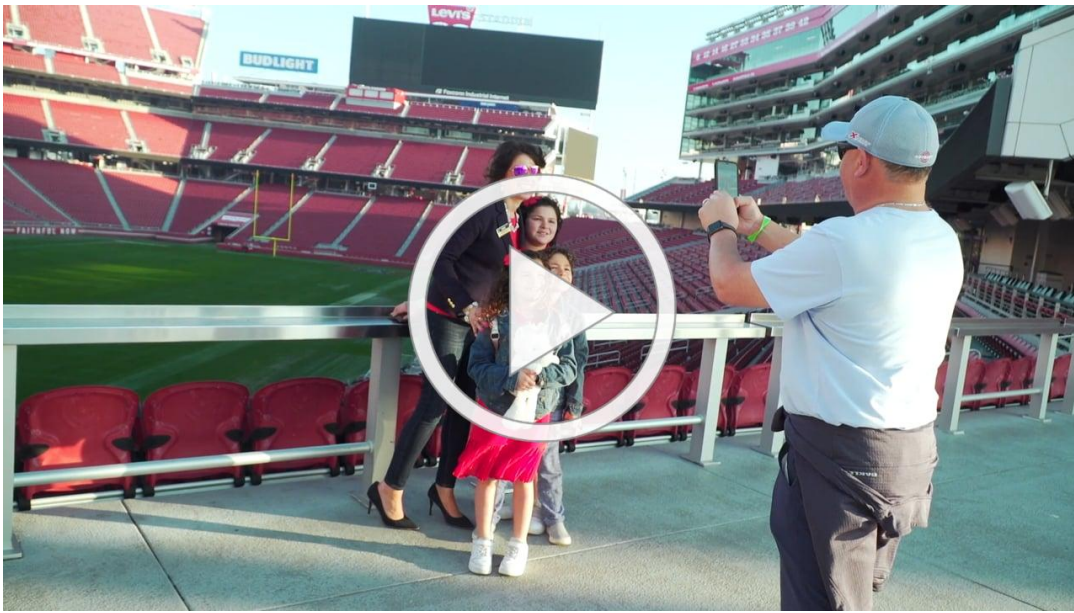
[Apply here](#)

Today and every day, we're committed to connecting with our CALSA Familia. We're all in this together. Thank you for your patience as we navigate through these changing times, and we applaud you, leaders, for the work you are doing to support our communities. Stay connected with us by following us on our social media platforms @CALSAfamilia, download the CALSA App powered by ParentSquare, and our visit our website at www.calsa.org.

Con mucho Cariño y Respeto,

CALSA Board of Directors

Check out our 2020 CALSA Focus On Results: Mid-Year Advance video highlight!



IMPORTANT CALSA UPDATES

CALSA Board Elections:

Our Board of Directors has unanimously agreed to postpone elections and extend current terms. We much appreciate our CALSA Board for their extended service and their strong commitment to our organization.

Current Members and Current Organization Subscriptions:

We are proud to announce our Board of Directors approved extending all current memberships through **June 30th, 2021**. We must stay engaged more than ever and share best practices. Please be sure to login into your **CALSA membership account** and update your contact information to receive CALSA updates.

[CALSA Member Data Update](#)

CALSA Summer Institute 2020:

Due to the pandemic, we are suspending the CALSA Summer Institute 2020. Suspending this year's conference was a tough decision because many look forward to engaging at our conferences. Nevertheless, connect with us and stay up to date with CALSA virtually! Follow us on Twitter and Instagram, @calsafamilia, or contact CALSA@ed-link.org for ways to connect with us on our CALSA Digital Connection platform.

Organization Subscriptions (Districts, COE's, and Colleges):

This impactful option offers a flat discounted membership rate to enroll all Certificated and Classified Management, including District and Site Leaders in your organization. Get more details on our Organization Subscription [here](#) and sign up today. **New organizational subscriptions will receive two years for the price of one year!**

[CALSA Organization Subscription Flyer](#)

UPCOMING CALSA EVENTS

Connecting with Confidence: Engaging with your Communities During Uncertain Times Here

WEBINAR

CONNECTING with CONFIDENCE

Engaging with your Communities During Uncertain Times

Thursday, April 30, 2020
9am PST

PANEL: California Administrators & PIOs

HOSTED BY



REBECCA LEROUX
B43Productions



HEATHER MCGOWAN
McGowan & Associates



Ivan Chalkid
Oak Grove School District
Assistant Superintendent
of Educational Services



Esty Flores, Ed.D.
Evergreen School District
Superintendent



Shelly Hausman
Mountain View Whisman
School District
Public Information Officer



Gina Nielsen
Dry Creek Joint ESD
Chief Communications
Officer



Ruben Reyes
Rialto School District
Superintendent

Thursday, April 30, 2020
9 a.m. PST
Click [here](#) for registration

Facilitators Rebecca Leroux of B43Productions and Heather McGowan of Sounding Board Marketing & Communications will provide leaders with ready-to-implement video and photo tips, messaging tactics, and confidence-building approaches for strengthening trust within communities. Together Leroux and McGowan have advised more than a hundred educational organizations across California in creating and supporting their multi-media and strategic communications.

Thank You, Parentsquare! Now more than ever, it is important to be able to reach 100% of your audience. Parentsquare can help with that and much more! Check them out [here](#)!

CALSA WLN Virtual Happy Hour



Wednesday, May 6, 2020
5:00 PM.
Click [here](#) for registration!

This event is created as an opportunity to bring you a moment of rest and relaxation, so come ready with your favorite drink and join us as you are! Casual conversation is encouraged and please know this happy hour will not be recorded.

CALSA WLN brings opportunities that are inclusive, to recognize and honor the value that women bring to leadership, including collaboration, shared leadership and team-based approaches. The purpose of CALSA WLN is to increase the number of women/Latinas in cabinet and Superintendent positions who are committed to the advancement and academic success of *Latinx* and English Learner students.

CALSA CORE PARTNER CORNER

BUCK INSTITUTE FOR EDUCATION



PBL World 2020 is now an online conference. Join us in June!

We want to share an important update about our upcoming PBL World conference, planned for **June 16-18, 2020**.

With announcements of school closures across the country, the safety concerns expressed by many of you, and our

commitment to ensuring the health and well-being of our PBL community, we have decided to transition PBL World 2020 from an in-person event to an online conference!

Our online conference will bring all the elements of PBLWorks' professional learning online, and aside from being together in a room, **your workshops will be the same exceptional quality as our in-person training.**

A few extra perks... As an online event, PBL World will be easier to join—no travel and no travel costs—and is now offered at a **reduced rate of ~~\$1,150~~ \$750 for a three-day workshop.** We're excited to share an engaging, high-quality online experience with you.

Should you have any questions, feel free to contact:

Antoinette N. Magee

Regional Director of Educational Partnerships (LA) • PBLWorks

415 991 2788 • antoinette@pblworks.org

Register Now
– PBL World Online

California Association of Latino Superintendents & Administrators

1029 J Street, Suite 500 | Sacramento, California 95814 | (916) 329-3847

