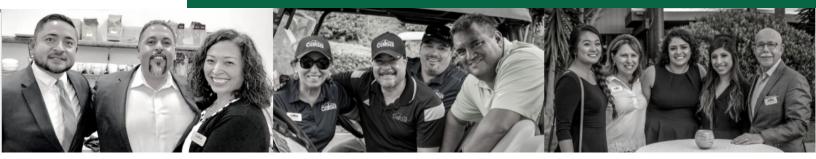


AUGUST 2019 | ISSUE 1 **CENERALIFORNIA ASSOCIATION OF LATINO** SUPERINTENDENTS AND ADMINISTRATORS

THE CALSA OFFICIAL NEWSLETTER



MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear CALSA Familia.



Exhilarated! Energized! Enthused! Nearly a month has gone by since I assumed the role of Executive Director. As I pause to reflect, those words immediately come to mind. Add: welcomed, appreciated, impressed, humbled, informed, challenged -- and blessed. Most particularly, I am blessed for the opportunity to serve CALSA and for the multitude of genuinely warm, welcoming, and appreciative greetings extended by so many members of the CALSA Familia. I am particularly blessed to follow in the footsteps of Dr. David Verdugo, who shepherded CALSA so ably for more than five years, and appreciative of our fine Board of Directors for their support, wisdom, and encouragement.

Over the next month, I will continue to work on my entry plan, which focuses on listening and learning as much as possible, so that we can build on our strengths and continue to improve. By listening, learning, and applying what we learn, we will be in a great position to define common goals, align resources, and take strategic action to realize our organization's mission.

Entry Plan Goals:

- Learn about the direction of CALSA as fully as possible in order to gain insight into its strengths, challenges, and areas of improvement so we can best serve our members and those that we serve.
- Learn how CALSA's initiatives and priorities are being implemented in our Regions.
- Learn about the values, norms, and expectations of our supportive business partners to best serve our membership.

Utilize the information gathered to:

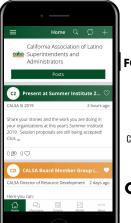
- Create reciprocal processes with our Board of Directors, membership and business partners based on mutual trust and commitment in order to understand and address CALSA's strengths and challenges.
- Develop a plan of strategic actions or refinement of CALSA's current goals.

CALSA MONTHLY NEWSLETTER

TABLE OF CONTENTS

Message from the Executive

CALSA Highlights



STAY CONNECTED! FOLLOW US ON SOCIAL MEDIA



DOWNLOAD THE CALSA MOBILE APP! On behalf of the CALSA Board of Directors, I want to extend my sincere appreciation to each CALSA member, corporate partners, and CALSA supporters. Every one of you helped make our 19th Annual CALSA Summer Institute a success! This years theme, Charting the Path to Excellence Through Equity, offered a unique opportunity for educators to expand their learning, leadership, and engagement around tools and strategies beneficial for our students. CALSA aims to provide educational leaders with methods to maximize profound learning opportunities for all students.

In addition to the diverse professional learning workshops, conference attendees took advantage of the CALSA Women's Leadership Network, the Protégé Reunion, Corporate Partners exhibits. Not to mention, the valuable networking with colleagues and friends of CALSA who genuinely believe and represent the unique and distinctive culture of the CALSA Familia.

I would like to recognize the efforts of Steven Dunlap and Dr. Steve Kong, our Summer Institute coordinators with assistance by Steve Harwood. Thank you to Chris Gocke, Robert Lopez, and Alex Garcia from EdLink, who are our Resource Development Team. Dr. David Verdugo and Melissa Rodriguez along with the entire CALSA Board of Directors for their outstanding work, guidance and continued support. A sincere and warm thank you to our corporate partners for their on-going generosity and contribution to CALSA.

I sincerely hope you all are Exhilarated, Energized, and Enthused about the commencement of the 2019-2020 school year and providing leadership to meet each students' needs. Please visit our newly redesigned website at www.calsa.org for all information. Have a great year!

Con Mucho Cariño y Respeto,

CALSA Executive Director

CALSA HAPPENINGS

CALSA SUITE LIFE EXPERIENCE | SOLD OUT!

SUPPORT OUR ORGANIZATION ALONG WITH OTHER CALIFORNIA SUPERINTENDENTS/ ADMINISTRATORS ON AUGUST 18TH FOR OUR FIRST-EVER CALSA SUITE LIFE EXPERIENCE AND WATCH THE OAKLAND A'S PLAY AGAINST THE HOUSTON ASTROS FROM THE COMFORT OF A SUITE! INDULGE IN AN ASSORTMENT OF FOOD, DRINKS, ENTERTAINMENT WITH THE CALSA FAMILIA!

FAMILY DODGER NIGHT WITH CALSA | RSVP TODAY

MAKE THE MOST OF YOUR LABOR DAY WEEKEND! JOIN CALSA AT OUR FIRST-EVER DODGER'S FRIENDS AND FAMILY DAY! HAPPENING MONDAY, SEPT. 2ND AT THE ICONIC DODGER STADIUM IN LOS ANGELES, CA, JOIN THE CALSA FAMILIA FOR A FUN FAMILY NIGHT OUT. BE SURE TO JOIN US FOR THE OPPORTUNITY TO TAKE A CALSA GROUP PHOTO OUT IN THE FIELD! BE SURE TO ARRIVE AT 3:30 PM FOR THE ON-FIELD PHOTO OPPORTUNITY.

CALSA WOMENS LEADERSHIP NETWORK

CALSA WLN IS SEEKING 1-3 COMMITTED REGIONAL REPRESENTATIVES WHO ARE INTERESTED IN DEEPENING AND EXPANDING WLN. IF YOU ARE A CURRENT ACTIVE CALSA MEMBER AND INTERESTED IN BEING A REGIONAL LEAD, PLEASE COMPLETE THE INTEREST FORM BY FRIDAY, AUGUST 30. INDIVIDUALS WHO ARE SELECTED WILL BE INVITED TO A VIRTUAL PLANNING MEETING IN SEPTEMBER.

CALSA EXECUTIVE ASSISTANT SEARCH - COMING SOON!

CALSA PROFESSIONAL LEARNING OPPORTUNITIES - COMING SOON! CHECK OUT THE NEW CALSA WEBSITE

CALSA HIGHLIGHTS



Please join me in welcoming Mr. Ivan Chaidez, Assistant Superintendent for Oak Grove School District and new President for CALSA. Felicidades, Mr. Chaidez!



Please join me in welcoming Dr. Daisy Morales, Assistant Superintendent of Educational Services for Salinas City School District and new CALSA President- Elect. Felicidades, Dr. Morales!



Please join me in welcoming Dr. Victor Torres, Executive Director of Certificated Human Resources for Santa Paula Unified School District and newly elected CALSA Vice President. Felicidades, Dr. Torres!



Please join me in thanking Dr.Jacqueline Perez, Assistant Superintendent of Instructional Support for Riverside Unified School District and Immediate Past President for the CALSA Board of Directors. Mil Gracias Dr. Perez!



Please join me in welcoming Dr. Zandra Jo Galvan, Superintendent for Greenfield Union School District and newly appointed Region 4 Representative for CALSA. Felicidades Dr. Galvan!



Please join me in welcoming Dr. Rebeca Andrade, Director of Early Education and Extended Learning Programs for Glendale Unified School District and newly appointed Region 5 Representative for CALSA. Felicidades Dr. Andrade!



Please join me in thanking Dr. Ed Cora, Superintendent for Santa Paula Unified School District for more than 5 years of service on the CALSA Board of Directors. Mil Gracias Dr. Cora!



Please join me in thanking Ms. Martha Martinez, Superintendent of Salinas City School District for her many years of service on the CALSA Board of Directors.

NEWS YOU CAN USE

- California Education Bills to Watch
- California Taking Public Comment for Ethnic Studies
- Latinos are Increasingly Segregated in Southern California Schools